

EASY TO BAKE!

REMOVE

from package & place on baking pan

THAW & RISE

8-12 hours at room temp.

BAKE

22-27 min. at 325 °F

ICE

Share and enjoy!



THE SIMPLE WAY TO FUNDRAISE

- ✓ High per-item profit
- ✓ Short turnaround times
- ✓ Traditional, online, and hybrid programs available
- ✓ Simple pricing and order forms
- ✓ Fundraising tool kit

*Your group is responsible for any taxes incurred or for having tax-exempt status

TASTE THE GOOD!

- ✓ Homemade look and taste
- ✓ High-quality ingredients
- ✓ Braided by hand
- ✓ Mouthwatering fillings
- ✓ Strong brand loyalty



EXPERIENCE THE WOW!

"Butter Braid® Pastries are a fundraising game changer! Our supporters loved the taste & quality, making our fundraiser a success!"

— Lisa, Texas

"I've been a Butter Braid® Pastry fan for years, and I'm always excited to support a good cause by purchasing them for a fundraiser. They're perfect for sharing with friends and family, and I love the variety of flavors available."

— John, California

"Our school has been doing Butter Braid® Fundraisers for years now, and they never disappoint! The pastries are delicious, and the funds raised have helped us with various school projects. We love supporting a company that truly cares about the community."

— Brody, Minnesota

ONLINE
ORDERING AVAILABLE

4 STEPS TO FUNDRAISING SUCCESS

1

SET UP

Set goals, activate online store, and register sellers.

2

KICK OFF

Hold an in-person or virtual kick-off event. Hand out fundraiser information and helpful seller tools.

3

PROMOTE & SELL

Share online store link via social media, email, or text! Motivate and encourage sellers to meet their goal.

4

PICKUP & DELIVER

Dealers will arrange delivery of product for seller pick up. Deliver orders to your supporters.

LOOK FOR THE LOGO!

If you don't see our red, blue, and yellow logo, it's not the one-and-only Butter Braid® Pastry.



SHARE THE GOOD

SUCCESS!

MAXIMIZE YOUR PROFITS!

Fundraising Goal **\$2,400**

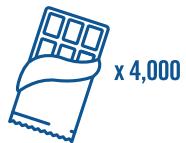
Which Way Do You Want To Get There?



Sell **400** pastries x \$6.00* per-item profit

\$2,400 raised

OR



Sell **4,000** candy bars x \$0.60* per-item profit

You're looking at **10X** MORE
work for the SAME profit!

*Per-item profit is dependent on each dealership; the group may receive even MORE than \$6.00 per item which means more raised in a shorter amount of time.

THE BUTTER WAY TO FUNDRAISE!

SHARE THE GOOD

