



Creating Joy One Slice at a Time!

What is a Cake Roll?

- ◆ A Cake Roll is a delicious piece of cake that is rolled and filled with crème or cream cheese
- ◆ Cake rolls are frozen and thaw to serve with no baking
- ◆ Joyful Traditions includes 5 cake rolls which are Pumpkin, Red Velvet, Strawberry Cheesecake, Chocolate Crème, & Lemon Crème
- ◆ Cake Rolls can be refrigerated after thawing

How To Sell?

- ◆ Cake Rolls are sold on a combo order form with Butter Braid pastries or they can be sold by itself
- ◆ Online Store that allows customers to purchase items online

What is the Price?

- ◆ Group profits \$5.70 off each cake roll sold
- ◆ Joyful Traditions cake rolls are sold for \$15
- ◆ There is a \$50 discount for every 300 items sold.

What is the Delivery Process?

- ◆ Orders are presorted by seller at no extra cost
- ◆ Free delivery (Orders under 100 items, may have to change delivery date)



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www.FreckledMoose.com

Info@FreckledMoose.com

717-448-9318

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