



Creating Joy One Slice at a Time!

What is a Cake Roll?

- ◆ A Cake Roll is a delicious piece of cake that is rolled and filled with crème or cream cheese
- ◆ Cake rolls are frozen and thaw to serve with no baking
- ◆ Joyful Traditions includes 5 cake rolls which are Pumpkin, Red Velvet, Carrot, Chocolate Crème, & Lemon Crème
- ◆ Cake Rolls can be refrigerated after thawing



How To Sell?

- ◆ Cake Rolls are sold on a combo order form with Butter Braid pastries or they can be sold by itself
- ◆ Online customer ordering through an online store is now available



What is the Price?

- ◆ Group profit is 40%
- ◆ Joyful Traditions cake rolls are sold for \$15
- ◆ Group will earn \$6 off each cake roll sold
- ◆ There is a \$50 discount for every 300 items sold.



What is the Delivery Process?

- ◆ Orders are presorted by seller at no extra cost
- ◆ Free delivery over 50 items sold



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