



Creating Joy One Slice at a Time!

What is a Cake Roll?

- ◆ A Cake Roll is a delicious piece of cake that is rolled and filled with crème or cream cheese
- ◆ They are frozen and thaw to serve with no baking
- ◆ Joyful Traditions includes 5 cake rolls which are Pumpkin, Red Velvet, Carrot, Chocolate Crème, & Lemon Crème
- ◆ Cake Rolls can be refrigerated after thawing



How To Sell?

- ◆ These products are on its own order form
- ◆ Can sell by itself or with Butter Braid pastries
- ◆ Available through the online store



What is the Price?

- ◆ Group profit is 40%
- ◆ Group will earn \$6 off each product sold
- ◆ Joyful Traditions products are sold for \$15



What is the Delivery Process?

- ◆ Orders are presorted by seller at no extra cost
- ◆ Free delivery over 50 units sold



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www.FreckledMoose.com

Info@FreckledMoose.com

717-448-9318

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